Oregon B2B professionals gather to share & benefit purposeful work

BESThq’s Business Expo West on April 8th
Celebrating 10 years of Quadruple Bottom-Line (QBL) enterprise development: People, Planet, Profit, Purpose
Featuring Scot Thompson, Bill Dolan, Herb Yamamoto, Eloisa Miller, Ozzie and others, via 30+ Zoom Breakout Rooms - “Livestream” 2021 to benefit four Oregon community projects

More information & Free Registration, visit www.BizExpoWest.com

2020 and the pandemic brought historic challenge, change and opportunity to our business community. With prospects of recovery, hope and light on the horizon, our businesses and community can shape future normal through intentional actions and perspective. On April 8th, BESThq (www.BESThq.net, an Oregon Benefit Company & collaborative business community) celebrates 10 years and convenes hundreds at their annual Business Expo West with special benefit to four Oregon community projects: Bybee Lakes Victory Garden with VetREST, Maupin Deschutes River Athletic Complex, STEAM Pathways, & introducing Portland Metro CRN.

Featured guests shall inspire while like-minded participants connect and grow with other community difference makers. The event will be done livestream and will have 30+ Zoom Breakout Rooms for small group / individual networking, special guests on the QBL perspective, giveaways, technical workshops, a Beaverton area after party and much more! Community in action to “Get it done in 21”!

“Business Expo West provided my firm with a great marketing voice to our direct clients in the construction space. At Business Expo West, we were granted a great deal of publicity, grew our network, and doors were opened to new clients, some of which still contract with us today! Thank you BESThq!” -- Paul Tice, ToPa 3D, Inc

Date/Time: Thursday, April 8, 2021 (Virtual) | 9:30am – 3pm; 10am kickoff
Locations: Virtual Expo Livestream (Zoom) plus Beaverton Area After Party
Cost: FREE! Virtual Pass required for Zoom info, Giveaways, Special Offers, and more.

Sponsorships available from $750; deadline 3/31 for logos
Register at www.bizexpowest.com
Celebrating their 10th year, BESThq’s Business Expo West typically attracts hundreds at Tektronix in Beaverton with over 120 exhibitors on-site. 2021 has been re-imagined with 30+ sponsor breakout & special rooms with a highly engaging expo, tradeshow opportunity. This community building event targets business professionals, government and public agencies, and community organizations to foster the purposeful growth of people and community.

Featured Speakers:

Scot Thompson: Scot is the Head of Engagement at Thesis, a digital marketing and creative agency, focused on strategic engagement of all diversity, equity, and inclusion programs within the organization. Prior to joining Thesis, Scot was a Sports Marketing executive at Adidas overseeing the partnerships with US Soccer Foundation, Major League Soccer, and grassroots youth partners. Scot is a retired professional soccer player with the Portland Timbers.

Bill Dolan: With over 30 years of work in television, video, and the entertainment industries, Bill has worked with names such as the Black Eyed Peas, Gwen Stefani, Maroon 5, Kenny Chesney, Mark Burnett, as well as world leaders and global brands. He is the president and creative director of Spirit Media, which has Emmy-nominations and over 10,000 productions, videos, and virtual and live events. More importantly, Spirit Media is a cause-driven agency committed to helping great organizations flourish by impacting both heart and mind.

Herb Yamamoto: Herb is a Portland business owner who, after attending University of California, Berkeley, worked in Japan as part of a Toyota Motors joint venture initiative where he learned Lean Manufacturing. Herb has entrepreneurial passions, and is involved in start-up companies, while serving as CEO of BIM Connection. He serves as Vice Chairman for OAME (Oregon Association of Minority Entrepreneurs). His community works have included starting volunteer teams in both Japan and the US to minister to underprivileged children. Most of all, he values his faith in Christ and his family.

Eloisa Miller: As the Director of Corporation Division at the Oregon Secretary of State, Eloisa serves in a critical role in helping businesses and state agencies work efficiently and effectively together. She has decades of experience working with businesses and equity in economic policy. Through her experience as Procurement and Contract Specialist with the Oregon Department of Transportation and the Manager of Portland Public Schools Equity in Public Purchasing and Contracting, she directly supported & impacted Oregon business with her most recent work as Economic & Business Equity Manager, Office of Governor Kate Brown.

Ozzie Gonzalez: Ozzie is the Owner of P3 Consulting based in Portland, Oregon, training in the design of the built environment, the science of earth's life support systems, and the environmental factors that influence human health. His consulting practice focuses on developing and implementing organizational initiatives that improve social and environmental responsibility while increasing long-term profitability. He also has experience developing
contracting and mentorship opportunities for local construction industry companies in the Pacific Northwest to diversify the local labor and subcontracting pool.

Sponsors:

**Platinum Sponsors:**

**Gold sponsors:**
City of Beaverton, Fulcrum Construction, Howard S. Wright, a Balfour Beatty company, Nathan Cook Coaching, Oregon Department of Transportation, OTAK, Paper Flames, Pest Solutions, Probit Builders, Saturn Barter, Serving Our Neighbors, Washington County

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**About BESThq**
As an Oregon Benefit Company, BESThq provides a purposeful business community, with focus on servant leadership and support of small and historically underutilized entrepreneurs. In collaboration with agencies and businesses of all sizes, BESThq is recognized as a regional business community leader of Quadruple bottom-line enterprise development: people, planet, profit, purpose. To learn more visit [www.besthq.net](http://www.besthq.net).

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